

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Art Unit: 3622

Examiner: Retta, Yehdega

In Re: Stuart Berkowitz et al.  
Case: 668437600002  
Serial No.: 09/759,829  
Filed: 01/12/2001  
Subject: Audio Advertising Computer System and Method

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**Response E**